

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Crossroads Media LLC Attention: Accounts Payable 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

INVOICE		

Advertiser	American Crossroads
Product	AMER CROSSROAD 09/18
Estimate Number	691

Invoice #	115078-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/27/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	115078
Alt Order #	06226482
Deal #	
Order Flight	09/18/12 - 09/27/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Noon News	12p-1p								
	ISSUE CLA	ASS OF TIME									
					2 to 09/23/12	1x	1				
	WRAL			F	09/21/12	:30	12:54 PM	USPRTV18ACH	\$700.00)	1
2	WRAL	WRAL 5:30AM News	530-6a								
	ISSUE CLA	ASS OF TIME									
					2 to 09/23/12	1x	1				
	WRAL			F	09/21/12	:30	5:53 AM	USPRTV18ACH	\$1,000.00)	1
3	WRAL	5:30 News	530-6p								
	ISSUE CLA	ASS OF TIME									
					2 to 09/23/12	1x	1				
	WRAL			F	09/21/12	:30	5:42 PM	USPRTV18ACH	\$2,000.00)	1
4	WRAL	CBS Evening News (M-F)	630p-7p								
	ISSUE CLA	ASS OF TIME									
					2 to 09/23/12	1x	1		40.000.00		
	WRAL			F	09/21/12	:30	6:59 PM	USPRTV18ACH	\$2,000.00)	1
5	WRAL	CBS This Morning	7am - 9am								
	ISSUE CLA	ASS OF TIME					-				
	MOAL			09/17/12 F	2 to 09/23/12	1x	1		\$050.00		 _
	WRAL			F	09/21/12	:30	8:20 AM	USPRTV18ACH	\$850.00)	1
6	WRAL	Late News	11-1135p								
	ISSUE CLA	ASS OF TIME		20/24/4			_				
	MOAL				2 to 09/30/12	1x	1		\$0.000.00		
	WRAL			М	09/24/12	:30	11:27 PM	USPRTV18ACH	\$2,000.00)	1
7		WRAL 5am News	5am - 5:30a								
	ISSUE CLA	ASS OF TIME					_				
					2 to 09/30/12	1x	1		^		
	WRAL			M	09/24/12	:30	5:08 AM	USPRTV18ACH	\$700.00)	1
8	WRAL	5:00 First News	5-530p								
	ISSUE CLA	ASS OF TIME									



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8	WRAL 5:00 First News	5-530p								
	ISSUE CLASS OF TIME WRAL		N4	00/04/10	.20	E.OO DN4	USPRTV18ACH	Ф0,000,00		4
•		6 620m	М	09/24/12	:30	5:28 PM	USPRIVIBACH	\$2,000.00		I
9	WRAL 6pm News (M-F) ISSUE CLASS OF TIME	6-630p								
	1000E OE/100 OF TIME		09/24/121	to 09/30/12	1x	1				
	WRAL		M	09/24/12	:30	6:28 PM	USPRTV18ACH	\$2,500.00		1
10	WRAL WRAL AM News	6-7a								
	ISSUE CLASS OF TIME									
	MDAL			to 09/30/12	1x	1		#4 000 00		
	WRAL	7 700D	М	09/24/12	:30	6:44 AM	USPRTV18ACH	\$1,600.00		1
11	WRAL Inside Edition ISSUE CLASS OF TIME	7-730P								
	1930E CLASS OF TIME		09/24/12 1	to 09/30/12	1x	1				
	WRAL		M	09/24/12	:30	7:29 PM	USPRTV18ACH	\$1,500.00		1
12	WRAL WRAL 6a News Sat	6-8a								
	ISSUE CLASS OF TIME									
				to 09/23/12	1x	1-				
	WRAL		Sa	09/22/12	:30	7:29 AM	USPRTV18ACH	\$600.00		1
13	WRAL CBS Sunday Morning ISSUE CLASS OF TIME	9-1030a								
				to 09/23/12	1x	1				
	WRAL		Su	09/23/12	:30	9:56 AM	USPRTV18ACH	\$900.00		1
14	WRAL Late News ISSUE CLASS OF TIME	11-1135p								
				to 09/23/12	1x	1				
	WRAL		Th	09/20/12	:30	11:34 PM	USPRTV18ACH	\$2,000.00		1
15	WRAL Noon News ISSUE CLASS OF TIME	12p-1p								
				to 09/23/12	1x	1				
	WRAL		Th	09/20/12	:30	12:16 PM	USPRTV18ACH	\$700.00		1
		We wa	rrant that the act	ual broadcast info	ormation show	yn on this invoice y	was taken from the program I	on		



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WRAL Noon News	12p-1p					-	<u> </u>		
	ISSUE CLASS OF TIME									
	WDAI		09/24/12 to		1x	1		ф 7 00 об		
40	WRAL	F F-00-	Th	09/27/12	:30	12:28 PM	USPRTV18ACH	\$700.00)	2
16	WRAL WRAL 5am News ISSUE CLASS OF TIME	5am - 5:30a								
	1350E CLASS OF TIME		09/17/12 to	09/23/12	1x	1				
	WRAL		Th	09/20/12	:30	4:58 AM	USPRTV18ACH	\$700.00)	1
17	WRAL 5:00 First News	5-530p								
	ISSUE CLASS OF TIME									
	WBA			0 09/23/12	1x	1		40.000.00		
40	WRAL	500.0	Th	09/20/12	:30	5:12 PM	USPRTV18ACH	\$2,000.00)	1
18	WRAL WRAL 5:30AM News ISSUE CLASS OF TIME	530-6a								
	1350E CLASS OF TIME		09/24/12 to	09/30/12	1x	1				
	WRAL		Th	09/27/12	:30	5:55 AM	USPRTV18ACH	\$1,000.00)	1
19	WRAL 5:30 News	530-6p								
	ISSUE CLASS OF TIME	•								
				0 09/30/12	1x	1		*****		
	WRAL		Th	09/27/12	:30	5:43 PM	USPRTV18ACH	\$2,000.00)	1
20	WRAL 6pm News (M-F) ISSUE CLASS OF TIME	6-630p								
	1330E CEASS OF THIVE		09/17/12 to	09/23/12	1x	1				
	WRAL		Th	09/20/12	:30	6:22 PM	USPRTV18ACH	\$2,500.00)	1
21	WRAL WRAL AM News	6-7a								
	ISSUE CLASS OF TIME									
				09/23/12	1x	1				
	WRAL		Th	09/20/12	:30	6:54 AM	USPRTV18ACH	\$1,600.00)	1
22	WRAL CBS Evening News (M-F) ISSUE CLASS OF TIME	630p-7p								



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22	WRAL	CBS Evening News (M-F)	630p-7p				•				
	ISSUE CLA	ASS OF TIME									
					o 09/30/12	1x	1				
	WRAL			Th	09/27/12	:30	6:59 PM	USPRTV18ACH	\$2,000.00)	1
23	WRAL	Inside Edition	7-730P								
	ISSUE CLA	ASS OF TIME									
					o 09/23/12	1x	1				
	WRAL			Th	09/20/12	:30	7:12 PM	USPRTV18ACH	\$1,500.00)	1
24	WRAL ISSUE CLA	Late News ASS OF TIME	11-1135p								
				09/17/12 to	o 09/23/12	1x	-1				
	WRAL			Tu	09/18/12	:30	11:12 PM	USPRTV18ACH	\$2,000.00		1
25	WRAL	Noon News	12p-1p								
	ISSUE CLA	ASS OF TIME									
				09/24/12 to	o 09/30/12	1x	-1				
	WRAL			Tu	09/25/12	:30	12:42 PM	USPRTV18ACH	\$700.00)	1
26	WRAL	5:00 First News	5-530p								
	ISSUE CLA	ASS OF TIME									
					o 09/23/12	1x	-1				
	WRAL			Tu	09/18/12	:30	5:27 PM	USPRTV18ACH	\$2,000.00)	1
27	WRAL	5:30 News	530-6p								
	ISSUE CLA	ASS OF TIME									
					o 09/30/12	1x	-1				
	WRAL			Tu	09/25/12	:30	5:38 PM	USPRTV18ACH	\$2,000.00)	1
28	WRAL ISSUE CLA	6pm News (M-F) ASS OF TIME	6-630p								
				09/17/12 to	o 09/23/12	1x	-1				
	WRAL			Tu	09/18/12	:30	5:59 PM	USPRTV18ACH	\$2,500.00)	1
29	WRAL ISSUE CLA	CBS Evening News (M-F) ASS OF TIME	630p-7p								



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29	WRAL CBS Evening News (M-F)	630p-7p	<u>.</u>				-			
	ISSUE CLASS OF TIME WRAL		T.,	00/05/10	.00	C.FO DM	USPRTV18ACH	ФО 000 00		
30	WRAL Inside Edition	7-730P	Tu	09/25/12	:30	6:59 PM	USPRIVIOACH	\$2,000.00		I
	ISSUE CLASS OF TIME	7-730P								
	1000E OLYROO OL TIIVILE		09/17/12	2 to 09/23/12	1x	-1				
	WRAL		Tu	09/18/12	:30	7:22 PM	USPRTV18ACH	\$1,500.00		1
31	WRAL CBS This Morning	7am - 9am								
	ISSUE CLASS OF TIME									
	MDAL			2 to 09/30/12	1x	-1		4050.00		
00	WRAL	0.0	Tu	09/25/12	:30	8:52 AM	USPRTV18ACH	\$850.00		1
32	WRAL Tue Hour 1 ISSUE CLASS OF TIME	8-9p								
	1330E CLASS OF TIME		09/17/12	2 to 09/23/12	1x	-1				
	WRAL		Tu	09/18/12	:30	8:33 PM	USPRTV18ACH	\$8,000.00		1
33	WRAL Late News	11-1135p						*-,		
	ISSUE CLASS OF TIME	•								
				2 to 09/30/12	1x	1				_
	WRAL		W	09/26/12	:30	11:26 PM	USPRTV18ACH	\$2,000.00		1
34	WRAL WRAL 5am News	5am - 5:30a								
	ISSUE CLASS OF TIME		00/24/10	2 to 09/30/12	1.	1				
	WRAL		W	09/26/12	1x :30	5:14 AM	USPRTV18ACH	\$700.00		1
35	WRAL 5:00 First News	5-530p	•••	00/20/12	.00	0.117.001	OSI KI V LOMEII	φ/ 00.00		•
	ISSUE CLASS OF TIME	о осор								
				2 to 09/30/12	1x	1				
	WRAL		W	09/26/12	:30	5:27 PM	USPRTV18ACH	\$2,000.00		1
36	WRAL 5:30AM News	530-6a								
	ISSUE CLASS OF TIME		20/15/							
	WRAL		09/17/12 W	2 to 09/23/12 09/19/12	1x :30	1 5:38 AM	USPRTV18ACH	\$1,000.00		
	WIAL	14/-	• •				USPRIVIBACH was taken from the program l	. ,		I



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36	WRAL WRAL	5:30AM News	530-6a								
	ISSUE CLASS OF	TIME									
37	WRAL 5:30 No	ews	530-6p								
	ISSUE CLASS OF	TIME									
				09/17/12 to		1x	1				
	WRAL			W	09/19/12	:30	5:45 PM	USPRTV18ACH	\$2,000.00		1
38	WRAL 6pm N	ews (M-F)	6-630p								
	ISSUE CLASS OF	TIME									
				09/24/12 to		1x	1				
	WRAL			W	09/26/12	:30	6:22 PM	USPRTV18ACH	\$2,500.00		1
39		vening News (M-F)	630p-7p								
	ISSUE CLASS OF	TIME									
				09/17/12 to		1x	1				
	WRAL			W	09/19/12	:30	6:59 PM	USPRTV18ACH	\$2,000.00		1
40		Edition	7-730P								
	ISSUE CLASS OF	TIME									
				09/24/12 to		1x	1				
	WRAL			W	09/26/12	:30	7:22 PM	USPRTV18ACH	\$1,500.00		1
41	WRAL CBS TI	his Morning TIME	7am - 9am								
				09/17/12 to		1x	1				
	WRAL			W	09/19/12	:30	8:53 AM	USPRTV18ACH	\$850.00		1
		<u>Aire</u>	d Spots 4	12							

Gross Total \$71,150.00 **Agency Commission** \$10,672.50

Payment Terms 30 Days Net Amount Due \$60,477.50